

McCORMICK & SCHMICK'S

SEAFOOD RESTAURANTS

MEDIA ADVISORY

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VETERANS EAT FREE NATIONWIDE AT McCORMICK & SCHMICK'S SEAFOOD RESTAURANTS

A Salute and Thanks from McCormick & Schmick's Founders on Veteran's Day

- What:** All veterans receive a free lunch or dinner (with coffee or tea) at McCormick & Schmick's nationwide on Veteran's Day from specially selected menu items with proper identification (veterans ID, discharge papers, DD214).
- Why:** In a show of thanks to our nation's veterans, Bill McCormick and Doug Schmick offer to serve veterans for a change (they served us well!) at their McCormick & Schmick's family of fresh seafood restaurants in a recognition of veterans courage and spirit.
- Where:** McCormick & Schmick's Seafood Restaurants nationwide (see attached list)
In 19 states and nearly 30 cities nationwide.
- When:** **Veterans Day—Monday, November 11, 2003** (Reservations encouraged, walk-ins welcome)

About Veteran's Day:

Veteran's Day began at 11:00 a.m., November 11, 1918 (the 11th hour of the 11th day of the 11th month) as Armistice Day, the universal recognition to the celebrated ending of World War I fighting. After World War II and the Korean War, Congress requested Armistice Day be changed to honor those who have served the United States in ALL wars, conflicts and during the course of duty. In 1954, President Eisenhower signed a bill proclaiming November 11 as Veterans Day.

About McCormick & Schmick's

Portland, Ore.-based McCormick & Schmick's Seafood Restaurants, celebrating more than 30 years as the fresh seafood authority, is a privately owned company that operates full service restaurants. Each restaurant features more than 30 varieties of fresh seafood flown in twice daily as reflected on "Fresh Lists." Bartenders demonstrate traditional "mixology" with hand-shaken cocktails and fresh-squeezed juices, in addition to an impressive wine list. McCormick & Schmick's Seafood Restaurants was founded and is still managed by Bill McCormick and Doug Schmick.

VETERANS DAY AT McCORMICK & SCHMICK'S RESTAURANTS

Portland, Oregon

McCormick & Schmick's Seafood Restaurant
McCormick & Schmick's at the Harborside
McCormick's Fish House & Bar (Beaverton, OR)

Seattle, Washington

McCormick's Fish House & Bar
McCormick & Schmick's Seafood Restaurant
McCormick & Schmick's Harborside Restaurant

Arizona

McCormick & Schmick's Seafood Restaurant (Phoenix)

California

Northern California

McCormick & Kuleto's Seafood Restaurant
(Ghirardelli Square - San Francisco)
Spenger's Fresh Fish Grotto (Berkeley)
Seafood Brasserie (Santa Rosa)

Southern California

McCormick & Schmick's Seafood Restaurant
& Pilsner Room (Irvine)
McCormick & Schmick's Seafood Restaurant
(Los Angeles)
McCormick & Schmick's Seafood Restaurant
(Pasadena)
McCormick & Schmick's – A Pacific Seafood Grill
(Beverly Hills)
McCormick & Schmick's Seafood Restaurant
(El Segundo - Manhattan Beach)

Colorado

McCormick's Fish House & Bar (Denver)

Florida

McCormick & Schmick's Seafood Restaurant
(The Mall at Millenia - Orlando)

Georgia

McCormick & Schmick's Seafood Restaurant (Perimeter - Atlanta)
McCormick & Schmick's Seafood Restaurant
(CNN Center - Atlanta)

Illinois

McCormick & Schmick's Seafood Restaurant (Chicago)

Massachusetts

McCormick & Schmick's Seafood Restaurant
(Park Plaza Hotel - Boston)

McCormick & Schmick's Seafood Restaurant
(Faneuil Hall Market Place - Boston)

Maryland

McCormick & Schmick's Seafood Restaurant
(Bethesda)

McCormick & Schmick's Seafood Restaurant
(Baltimore)

M & S Grill
(Baltimore, MD)

Michigan

McCormick & Schmick's Seafood Restaurant
(Somerset Collection - Troy)

Minnesota

McCormick & Schmick's Seafood Restaurant (Minneapolis)

Missouri

McCormick & Schmick's Seafood Restaurant
(Country Club Plaza - Kansas City)

Nevada

McCormick & Schmick's Seafood Restaurant (Las Vegas)

New Jersey

McCormick & Schmick's Seafood Restaurant
(Riverside Square - Hackensack)

McCormick & Schmick's Seafood Restaurant
(Bridgewater Commons - Bridgewater)

Pennsylvania

McCormick & Schmick's Seafood Restaurant
(Philadelphia)

Texas

McCormick & Schmick's Seafood Restaurant (Houston)

McCormick & Schmick's Seafood Restaurant (Dallas)

Virginia

McCormick & Schmick's Seafood Restaurant
(Reston Town Center – Reston)

McCormick & Schmick's Seafood Restaurant
(Tysons Corner - McLean)

Washington, D.C.

McCormick & Schmick's Seafood Restaurant
(K Street)

M & S Grill
(13th & F Streets NW)